



FILM CONTENT CREATION & MARKETING SPONSORSHIP

Background

The Trinidad and Tobago Film Company Limited (FilmTT) is the state agency established in 2006 to facilitate the growth and development of the film and audio-visual sector in Trinidad & Tobago.

As a subsidiary of the Trinidad and Tobago Creative Industries Company Limited, FilmTT works on all aspects of film sector development, promotes Trinidad & Tobago as a film production location, and provides Film Commission services to local and incoming productions. FilmTT's mission is to maximise the economic and creative potential of Trinidad and Tobago's screen industries for the benefit of the country and its people.

Investment in local film content creation and its marketing, can strengthen our ability to adhere to our Strategic Pillars and with that the diversification of the economy through the expansion of the creative sector. We aim to create improved and more ambitious local film sector.

Objectives

The following information summarizes the intent of any funding granted, who can apply and what the company priorities are in relation to eligibility. Persons are advised to read all the information provided carefully before applying.

- Boosting production by increasing funding and support to grow the number, quality and diversity of film and television productions from Trinidad and Tobago.
- Creating specialist business development provision for screen businesses, ensuring that advice and support is appropriate and easy to access.
- Improving employment opportunities in the sector through increased and coordinated opportunities for work-based learning, training and development.
- Improving and expanding the provision of film and moving image education in every context, increasing its reach, depth and inclusivity.
- Developing Trinidad and Tobago's reputation as a destination for domestic and international productions and co-productions and developing international markets.
- Growing and improving Trinidad and Tobago's screen infrastructure including studio facilities.

Encouraging diversity of on-screen representations and of the filmmakers whose work is programmed.



- Working with cinemas and festivals to improve physical accessibility and provisions.
- Developing a curriculum to improve film education across primary and secondary schools. Such a curriculum can also serve to inform diverse communities about the artistic, cultural and employment opportunities offered by the sector.
- Long-term audience development should also be a focus in order to encourage appreciation of local cinema among young people, and instill life-long interest.
- Tracking the box office of local releases to give insight into market size and growth

What can I apply for?

There are a range of project costs eligible for shooting, including:

- Research and development costs
- Production Costs
- Exhibition Costs
- Marketing and Distribution Support
- Sales Agent Fees
- Equipment Rental
- Marketing and publicity costs (including print, online, PR)

Who can apply?

This fund is open to registered production companies/organizations based in Trinidad and Tobago creating content for exhibition that meet the aims and criteria of this fund.

When can I apply?

Applications are accepted on a rolling basis and there are no deadlines. Applicants are encouraged to apply at least four (4) months before their production due to begin principal photography.

Applicants are strongly encouraged to ensure that proposals meet the criteria in advance of an application being made. Failure to comply with requirements will deem your application ineligible. Please contact a member of the FilmTT Team by emailing info@filmmtt.gov.tt.



What are the key criteria for consideration when assessing an application for Sponsorship?

Applicants must be able to demonstrate the following in their proposal:

- **The production fits the genres identified as marketable internationally**
- Production must not contain any obscene or pornographic material (any material offensive to generally accepted public morals)
- Marketing and distribution plan for exhibition
- Production has distribution potential
- The production will be made according to industry best practices

What do I need to support my application?

In addition to the completed online form, the following supporting materials are required:

- Founding legal documents
- Certificate of Incorporation
- Production budget itemized by line
- Marketing & Distribution Plan
- Sources of Funding

Further Support

If you require support, further information or have any general enquiries about the requirements and how to apply please contact our Team. Our officers will be able to advise you and are available via email, through our website or social media.

Email: info@filmTT.gov.tt.

Web: Fill out a form on our website

Facebook: <https://www.facebook.com/DiscoverFilmTT>.